

CLE Grows is a conceptual plant nursery and garden center that focuses on sustainable and environmentally friendly landscaping and horticulture. It offers landscaping services, many different species of plants for sale, a florist, a cafe, and a variety of classes and workshops where people can learn about gardening and nature.

An earthy and organic aesthetic is utilized in CLE Grows' branding in order to emphasize the large role that cultivating plants plays in within the business. This involves the use of shades of the color green, and vivid, colorful imagery of plant life. The 8-sided, accordion-fold brochure is shown here.







